

EDUCATION //

Kutztown University of Pennsylvania / Kutzown, PA.
B.F.A. in Communication Design
Graduated Cum Laude, May 2007
Overall G.P.A. 3.50

AIGA KNOXVILLE //

Current Vice President & Treasurer

QUALIFICATIONS //

I am an experienced and passionate designer that has a strong sense of design, organizational skills such as project management, time management, and project deadlines. Many of my successes have led to creating print, digital media design, and animation in order to provide my employers with excellent graphical solutions which have resulted in satisfied clients and multiple ADDY awards. I am capable in the latest Adobe software, Mac OS, as well as touching on several other softwares as Maya, Zlice, Hype, Office, and many more. I constantly learn new software and ways of working and currently teaching myself Cinema 4D.

WORK EXPERIENCES //

FREELANCE GRAPHIC & MOTION DESIGNER // Self Employed, Knoxville, TN. August 2007 - Present

As a freelance designer of seven years I have been able to produce projects in both print and motion for local East Tennessee agencies and clients. My most recent projects have ranged from magazine layouts, advertisements for both print and web, and videos with an heavy emphasis on motion graphics.

GRAPHIC & MOTION DESIGNER // RIVR Media Interactive, Knoxville, TN. May 2011 - January 2014

For over two and a half years I gained motion graphic experiences with After Effects, Hype, Maya, and Zlice resulting in several successful projects ranging from digital POP (in both 2D and 3D formats) to several educational videos for Purdue Phrama and University of Chicago. I also gained print experiences in projects ranging from promotional posters to tie-in educational materials for videos.

GRAPHIC DESIGNER // Appalachian Underwriters, Inc., Oak Ridge, TN. February 2009 - May 2011

As sole designer for over a year, I was successful in managing several projects ranging from complete website revisions to entire marketing material creation and production. I also had the opportunity to manage an outsourced team of web developers for sites and create several e-mail marketing campaigns with the internal marketing team.

FREELANCE FLASH & PRODUCTION ARTIST // Tombras Group, Knoxville, TN. April - May 2009

As a freelancer I was brought in to help with Flash animations and banners. I was successful in incorporating myself into the internal team's rhythm and work flow.

FREELANCE GRAPHIC DESIGNER // The Johnson Group, Chattanooga, TN. February - March 2009

I was brought in to help with Krystal (a Southern take of White Castle) branding. I was successful in working with the team and understanding the branding guidelines almost immediately.

GRAPHIC DESIGNER // The Hogan Company, Knoxville, TN. August 2007 - July 2008

My first professional job gave me experiences in branding for local companies in print, web, and media formats. A notable highlight was the ability to create and manage with an account executive an entire campaign with successful results for one of Tennessee's most regarded private schools.

GRAPHIC DESIGN INTERN // BadCat Design, New Hope, PA. May - August 2006

As a paid intern I was able to gain experience in HTML coding and assisted on creating clean code for sites. I was also able to learn more lighting and photo techniques during this time during client photo shoots which have helped keep me interested in photography.

AWARDS & RECOGNITIONS //

Dean's List / Fall & Spring Semesters 2005

Recipient of Kutztown University's Make A Difference Award / In April 2007 for outstanding community service.

Featured Artist in New to Knoxville Exhibit 2010
Displaying several photographic works to great audience appeal.

Multiple ADDY Award Winner / 2011, 2012, & 2013



MICHAEL HYNEMAN /
// GRAPHICS · MOTION · ART DIRECTION

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SAMPLE SHEET //



STIR FRY CAFE
ASIAN • SUSHI • THAI



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